

# Top 9 Reasons to Get In The Game



## 1. You want something different, memorable, and lasting.

Your audience doesn't want another PowerPoint snooze fest. They want something they can participate in, have fun with, and actually retain the information they get. We have designed keynotes and work sessions that are **specifically created to have your company or team talking about it months and years later**. We're going to get them up out of their seats, interacting with their coworkers in a brand new way, and laughing together the entire day.

## 2. You want a measurable return on your investment.

Research consistently shows that **an engaged workforce can increase profitability**. Organizations with a highly engaged workforce have:

- 44% **higher retention rate** according to Gallup's 2013 State of the American Workplace Report.
- **66% lower absenteeism AND 51% less turnover**, according to Forbes.
- **147% higher performance rate than their peers** according to Gallup's 2016 metaanalysis study.
- 70% **fewer safety incidents** in the top quartile of Gallup's employee engagement databases.

We **help your leaders and employees EXPERIENCE how to be more engaged and empowered**, and inspire others to do the same. Your ROI will be a team/organization that collaborates and innovates together, even in tight cultures, becoming more agile and able to adapt to the rapidly changing environment.

## 3. You want fresh content based in research.

We keep up with, and incorporate, the latest research into each keynote & work session we deliver - after all, we're research geeks! We're **constantly reviewing the latest studies in behavioral psychology, organizational theory, and neuroscience** to ensure we're always delivering the most up-to-date information. We tie the latest and greatest with our interactive activities and motivational stories.

## 4. You want more than just motivation... you want substance, too!

We are motivation and substance - Jim Mecir is an amazing athlete who tells inspiring stories, AND **we get everyone up and working together to experience the mindsets of more agile and innovative teams**. Our events are 50% experiential, 25% motivational stories, 25% content review done by the participants. Your team will EXPERIENCE these mindsets and toolsets and get inspired so they can stay competitive in this shifting workplace environment.

## 5. You don't want canned goods... you want customization every time.

Every keynote or work session is customized to fit your needs. We **work with you to understand what your goals and pain points are and how we can have the biggest impact.** Then, just like an improv scene, each workshop is shaped by the participants and the company or event. We debrief on the spot, making sure the learning is embedded and that they take the time to correlate it to their work and life.

## 6. You want more than just PowerPoints and bullet points.

You spend enough time watching PowerPoint presentations - we guarantee that there will be no verbal tranquilizers with us. **We get people up and moving, laughing with each other and having fun while learning.** This helps your team actually ingest the information they're getting... instead of scrolling through their phones wondering when the presentation will end.

## 7. You want to break down fear in your organization.

If your staff doesn't feel empowered to speak up or ask for help... if they don't take thoughtful risks with customers, product or process... this can have a real effect on your bottom line.

Ellen and Jim specialize in breaking down this fear so you can focus on innovation and strong teams. The key to this is creating Psychological Safety - a sense that it is safe to admit you don't know something - fostering curiosity - willing to be vulnerable enough - to move your team or organization forward.

**We help you and your organization develop a mindset of CURIOSITY, stretching your thinking, absorbing new ideas and embracing different points of view.** The reality is, if your organization is going to grow, people need to be confident to take thoughtful risks (when it makes sense) that can further growth.

## 8. You want to bust down the silos and encourage your teams to trust one another.

Does information flow among your teams? Is there a culture of trust that encourages employees to share what they know? Do team members have each other's backs?

You can't just tell people they need to learn to trust each other and share information. It has to come from them. On baseball teams, lack of trust between players can lead to a losing season. On an improv team, trust is the glue that creates the magic on stage. So what's the secret?

**We bring everyone through some activities to help them EXPERIENCE what it takes to build trust.** They experience why it's important to get to know each other - why it's important to have each other's backs instead of trying to be the star. How sharing information and collaborating can lead to amazing success!

## 9. Autographs, photo's and THEIR baseball stories!

People love to get photo's with Jim and his World Series ring and get his autograph. They also love telling him their own baseball stories. We stick around after events for all of this, and can provide baseballs or baseball bat pens to sign.

Book Jim Mecir & Ellen Schnur  
**Help Your Team Work Better Together**

[www.ImprovTalk.com](http://www.ImprovTalk.com) | 847-987-6157 | [info@improvtalk.com](mailto:info@improvtalk.com)